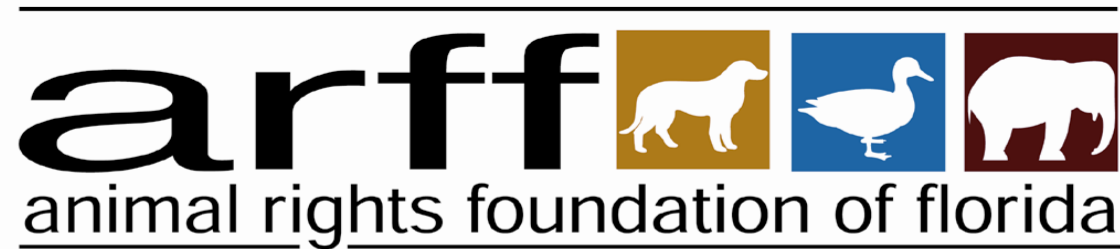


The Animal Rights Foundation of Florida



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Florida's historic ban on gestation crates



CITY OF HOLLYWOOD RESOLUTION

Opposing the Abusive Factory Farming Practice of the Confinement of Egg-Laying Hens in Battery Cages

Whereas, Animal welfare organizations and the media have illuminated the cruel and inhumane treatment of egg-laying hens confined in factory farm battery cages; and

Whereas, About 95% of the roughly 300 million hens in the United States are confined in barren, wire battery cages so restrictive the birds don't even have enough space or spread their wings. With no opportunity to engage in many of their natural behaviors—including nesting, dust bathing, perching, and foraging—these birds endure lives wrought with suffering. In fact, each hen is allotted less space than a single sheet of paper in which to live her entire life; and

Whereas, Many countries, including Austria, Germany, and Switzerland have banned the use of battery cages for egg-laying hens; and

Whereas, City governments in the United States have passed resolutions opposing this factory farming abuse, including Florida's New Port Richey, West Palm Beach and Winter Springs; and

Whereas, Retail giants Whole Foods Market and Wild Oats Natural Marketplace refuse to sell battery cage eggs, while Trader Joe's has the same policy for its brand of eggs. Ben & Jerry's is also phasing in the exclusive use of cage-free eggs. Bon Appétit Management Company is phasing out its use of battery eggs for all 200 of its clients, including the corporate cafeterias of Adidas, Best Buy, Yahoo!, and Nordstrom. Both AOL and Google don't allow eggs from caged hens in their company cafeterias.

Whereas, More than 150 universities in the United States have enacted policies to eliminate or dramatically reduce their use of eggs from caged hens; and

Whereas, Cage-free egg farms generally provide egg-laying hens with a higher level of welfare than battery cage facilities; and

NOW, THEREFORE, BE IT RESOLVED THAT THE COMMISSION OF THE CITY OF HOLLYWOOD, FLORIDA, opposes battery cage egg production, based on the inherent cruelty of confining egg-laying hens in battery cages; and

BE IT FURTHER RESOLVED THAT the City Commission encourages consumers of eggs not to purchase eggs produced by caged hens.

Adopted this 17th day of October 2007

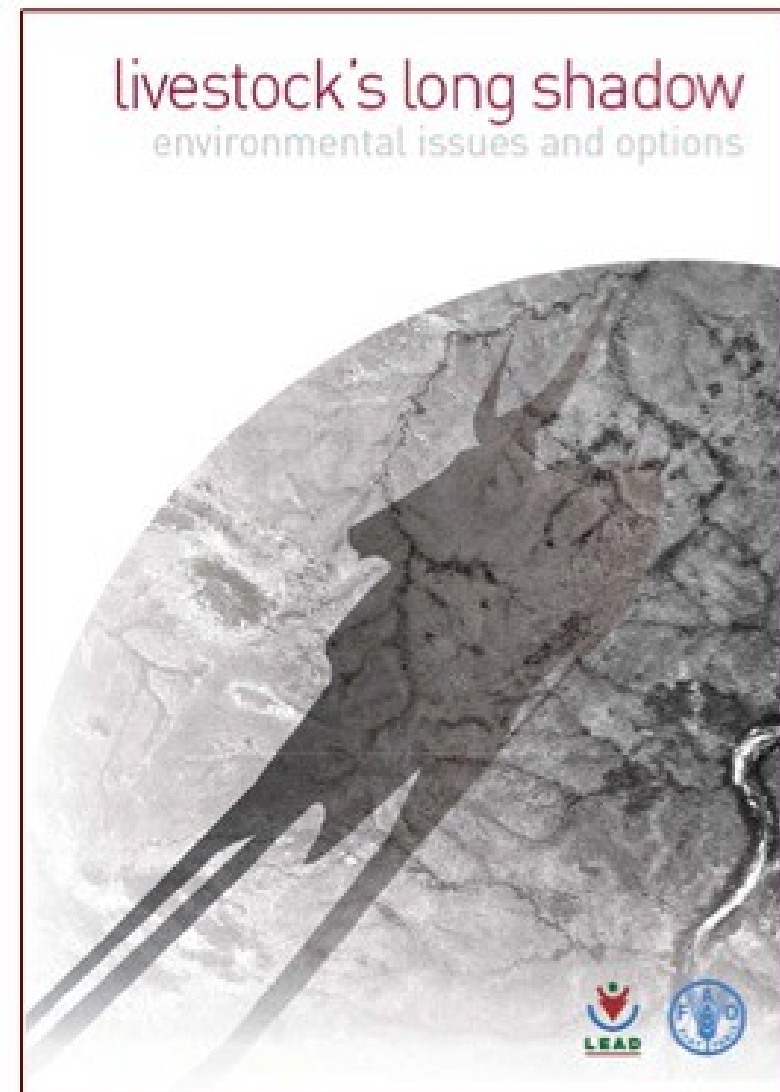






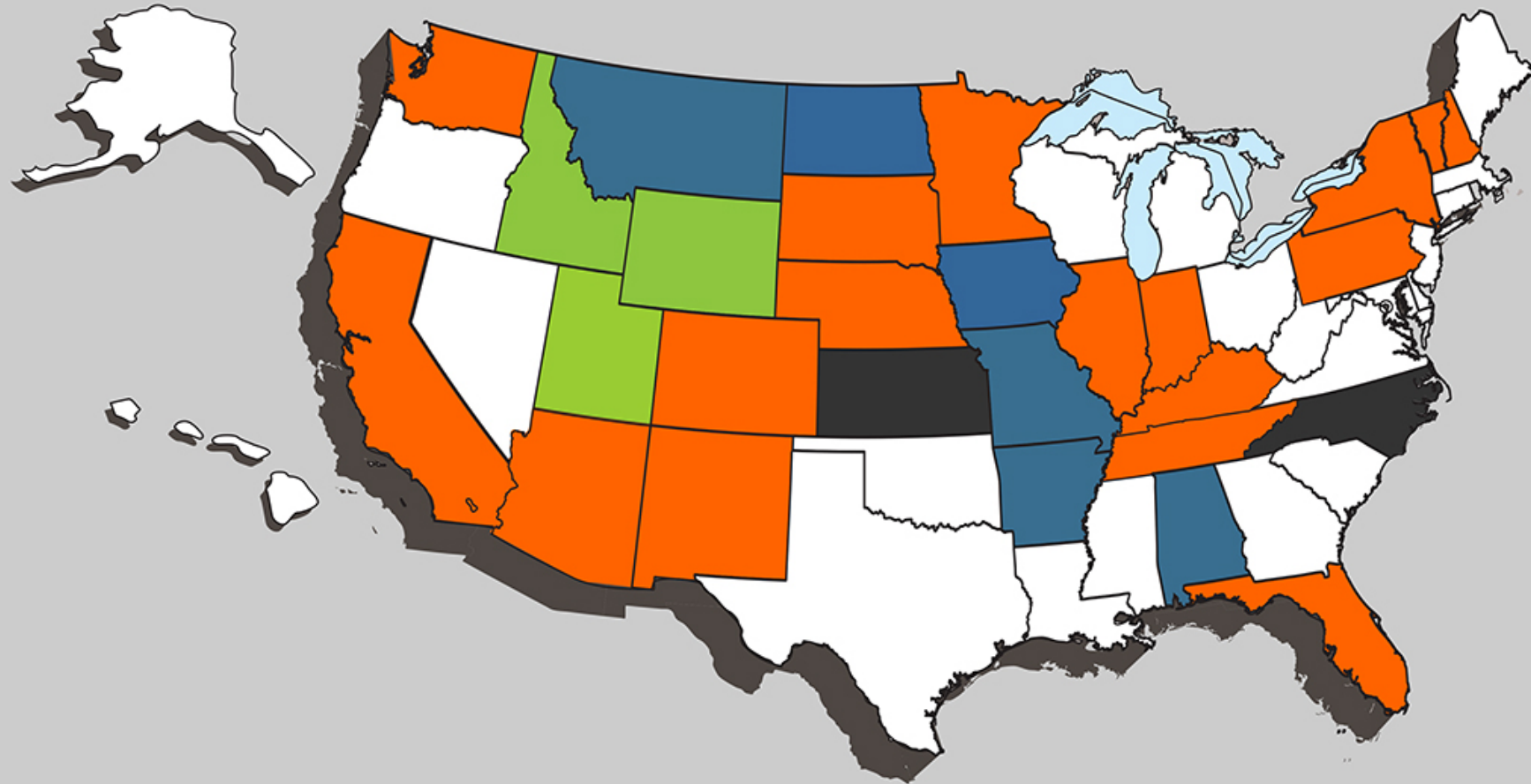
Livestock's long shadow

- Land degradation
 - Sector accounts for 30% of the land surface
 - 70% of all agricultural land
 - 20% of world's pastures are degraded through overgrazing, compaction, and erosion
- Anthropogenic GHG emissions
 - Sector accounts for 18% ($\pm 26\%$)
 - Land use change - CO_2 (32%)
 - Enteric fermentation - CH_4 (25%)
 - Manure and slurry - N_2O (31%)
- Water resource depletion/degradation
 - Sector accounts for 8% of human water use
 - Most for irrigation of feed-crops
 - Water pollution (waste, pesticides, etc.)
- Biodiversity losses
 - Livestock threaten 306/825 biomes globally



State Anti-Whistleblower Laws

The "Ag-Gag" Landscape as of June 2019



- Ag-Gag Ruled Unconstitutional
- Ag-Gag Passed (Farm whistleblowing criminalized)
- Ag-Gag Defeated
- Ag-Gag Litigation Pending

Growth of Plant-based Alternatives by Category

Category	Dollars	Growth
Milk	\$1.9B	6%
Meat	\$801M	10%
Meals	\$387M	6%
Ice Cream	\$304M	26%
Yogurt	\$230M	39%
Creamer	\$226M	40%
Butter	\$189M	5%
Cheese	\$160M	19%
Tofu and Tempeh	\$118M	5%
Ready-to-Drink Beverages	\$103M	23%
Condiments, Dressings, and Mayo	\$70M	7%
Spreads, Dips, Sour Cream, and Sauces	\$21M	52%
Eggs	\$6M	38%
TOTAL PLANT-BASED FOODS	\$4.5B	11%

52 weeks ending April 2019.
Commissioned data from SPINS.



Got Almond Milk? Dairy Farms Protest Milk Label on Nondairy Drinks



Hellmann's Mayo Drops Lawsuit Against Eggless 'Just Mayo'



By Alexander C. Kaufman



Jars of Hellmann's mayonnaise, produced by Unilever Plc., stand on display at a supermarket in London, U.K., on Friday, July 9, 2010. Unilever, the world's second-largest maker of consumer-products may receive a bid for its Italian frozen-food business, Findus Italy, from private equity group Lion Capital, the Financial Times said, citing unidentified people close to the process. Photographer: Chris Ratcliffe/Bloomberg via Getty Images

The mayo war is over.

FOOD FOR THOUGHT

What Gets To Be A 'Burger'? States Restrict Labels On Plant-Based Meat

July 23, 2019 · 3:57 PM ET

Heard on [Morning Edition](#)



ALINA SELYUKH



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KFC's Fake Chicken Test Sold Out in Five Hours

by Jenny G. Zhang | @jennygzhang | Aug 29, 2019, 11:02am EDT

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[News Releases](#) > [What's New](#) > July 23, 2019

Great Taste, Plant-Based: Dunkin' Partners with Beyond Meat® to Introduce New Beyond Sausage® Breakfast Sandwich in Manhattan



Dunkin' is the first U.S. restaurant chain to serve 100% plant-based Beyond Breakfast Sausage™

CANTON, MA (July 24, 2019) -- The Big Apple is where Dunkin' and Beyond Meat are bringing their biggest breakfast news of the year, presenting a new plant-based menu option for Dunkin' guests in Manhattan. Dunkin' today announced a new partnership with

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Email: press@dunkinbrands.com

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**WHOLE
FOODS
MARKET**





**THE BEYOND[®]
BURGER[™]**

VS

**ANIMAL-BASED
BEEF[®]**

20	PROTEIN (G)	19
25%	IRON (DV)	12%
5	SATURATED FAT (G)	9

20g

PROTEIN

19g

25% DV

IRON

12% DV

5g

SATURATED FAT

9g

0

CHOLESTEROL

80mg

22mg

TOTAL FAT

23mg

290

CALORIES

287



**THE BEYOND*
BURGER™**

VS

**ANIMAL-BASED
BEEF***

20

PROTEIN (G)

19

25%

IRON (DV)

12%

5

SATURATED FAT (G)

9



PLANT-BASED



ANTIBIOTIC-FREE



HORMONE-FREE



GMO-FREE



SOY-FREE



GLUTEN-FREE



Position of the Academy of Nutrition and Dietetics: Vegetarian Diets



ABSTRACT

It is the position of the Academy of Nutrition and Dietetics that appropriately planned vegetarian, including vegan, diets are healthful, nutritionally adequate, and may provide health benefits for the prevention and treatment of certain diseases. These diets are appropriate for all stages of the life cycle, including pregnancy, lactation, infancy, childhood, adolescence, older adulthood, and for athletes. Plant-based diets are more environmentally sustainable than diets rich in animal products because they use fewer natural resources and are associated with much less environmental damage. Vegetarians and vegans are at reduced risk of certain health conditions, including ischemic heart disease, type 2 diabetes, hypertension, certain types of cancer, and obesity. Low intake of saturated fat and high intakes of vegetables, fruits, whole grains, legumes, soy products, nuts, and seeds (all rich in fiber and phytochemicals) are characteristics of vegetarian and vegan diets that produce lower total and low-density lipoprotein cholesterol levels and better serum glucose control. These factors contribute to reduction of chronic disease. Vegans need reliable sources of vitamin B-12, such as fortified foods or supplements.

J Acad Nutr Diet. 2016;116:1970-1980.

VEGETARIAN AND VEGAN dietary patterns can be quite diverse because of the variety of food choices available and the different factors that motivate people to adopt such patterns. People choose to adopt a vegetarian diet for many reasons, such as compassion toward animals, a desire to better protect the environment, to lower their risk of chronic diseases, or to therapeutically manage those diseases. A well-planned vegetarian diet containing vegetables, fruits, whole grains, legumes, nuts, and seeds can provide adequate nutrition. Vegetarian diets are devoid of flesh foods (such as meat, poultry, wild game, seafood, and their products). The most commonly followed vegetarian diets are shown in Figure 1. The adoption of a vegetarian diet may cause a reduced intake of certain nutrients; however, deficiencies can be readily avoided by appropriate planning.

2212-2672/Copyright © 2016 by the Academy of Nutrition and Dietetics.
<http://dx.doi.org/10.1016/j.jand.2016.09.025>

VEGETARIAN DIETS IN PERSPECTIVE

Trends among Vegetarians

According to a nationwide poll in 2016, approximately 3.3% of American adults are vegetarian or vegan (never eat meat, poultry, or fish), and about 46% of vegetarians are vegan.¹ The same poll revealed that 6% of young adults (18 to 34 years) are vegetarian or vegan, while only 2% of those 65 years or older are vegetarian. Sales of alternative meat products reached \$553 million in 2012, an 8% increase in 2 years. It was observed that 36% of survey responders sought vegan meat alternatives, largely from among the 18- to 44-year-old age group.^{1,2} While whole plant foods serve best as dietary staples, some processed and fortified foods, such as nondairy beverages, meat analogs, and breakfast cereals, can contribute substantially to the nutrient intake of vegetarians.

Plant-based diets, including vegetarian and vegan diets, are becoming well accepted, as further evidenced by many nonprofit and government institutions highlighting this dietary choice. The American Institute for Cancer Research encourages a plant-based diet, suggesting Americans consume two-thirds of their dietary

POSITION STATEMENT

It is the position of the Academy of Nutrition and Dietetics that appropriately planned vegetarian, including vegan, diets are healthful, nutritionally adequate, and may provide health benefits in the prevention and treatment of certain diseases. These diets are appropriate for all stages of the life cycle, including pregnancy, lactation, infancy, childhood, adolescence, older adulthood, and for athletes. Plant-based diets are more environmentally sustainable than diets rich in animal products because they use fewer natural resources and are associated with much less environmental damage.

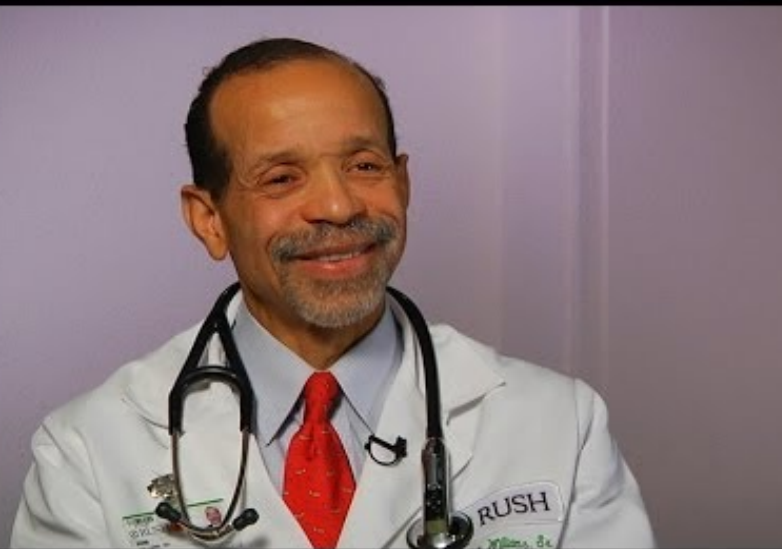
intake from vegetables, fruits, whole grains, and beans.³ In the 2015-2020 Dietary Guidelines for Americans, vegetarian diets are recommended as one of three healthful dietary patterns, and meal plans are provided for those following lacto-ovo-vegetarian and vegan diets.⁴ The National School Lunch Program, while not requiring vegetarian options per se, requires schools to increase availability of fruits, vegetables, and whole grains in current meal patterns in the school menu.

Those following a vegetarian diet now have technological support. To date, while no online nutrition food tracker exists strictly for vegetarian diets, some allow clients to select vegetarian and vegan plans. These applications for mobile devices allow vegetarians to discover nutritional needs, track intake, and locate restaurants and markets where vegan foods are available. The online tracking tool at www.SuperTracker.usda.gov is a part of the US Department of Agriculture Choose My Plate program.⁵

NUTRITION CONSIDERATIONS FOR VEGETARIANS

Protein

Vegetarian, including vegan, diets typically meet or exceed recommended



“I recommend a plant-based diet [to my patients] because I know it’s going to lower their blood pressure and decrease their cholesterol.”

- Kim Williams, M.D., 2015 President of the American College of Cardiology

**Nuts
& Seeds**
1 to 2 servings

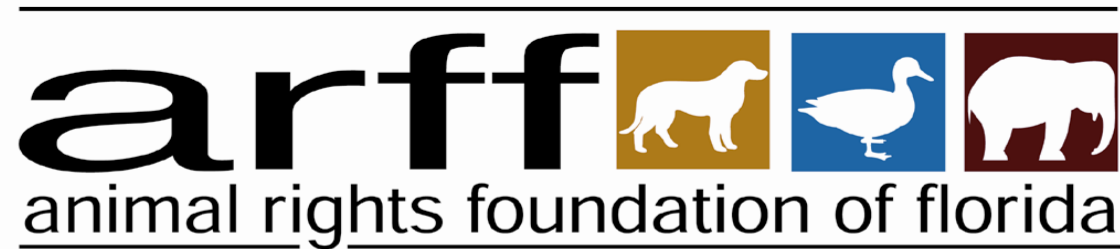
Legumes
2 or more servings

**Whole
Grains**
5 or more servings

Fruits
3 or more servings

Vegetables
4 or more servings

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